

## 2023 Diane Gould Photography Competition

### **ABOUT THE COMPETITION**

The Academic Committee of the BCLA invites Photographs for presentation at the biennial Clinical Conference & Exhibition to be held on 9 – 11 June 2023 at Manchester Central, UK.

Photographs related to contact lenses and/or the anterior eye will be considered. Entries must be accompanied by a descriptive title, a short case history, and details of the imaging techniques used (e.g., slit lamp retro illumination, JAI SV3200 camera with 1/20,000th sec shutter speed).

The images will be judged on originality, educational value, technical execution, and photographic skills.

Images submitted to the BCLA in previous years may not be resubmitted a second time.

The judges will include members of the BCLA Academic Committee and BCLA Council, and their decision will be final.

The top entries as judged at the conference will be awarded a prize for the best entry.

Entries to the competition are accepted from delegates who are attending the 2023 BCLA Clinical Conference & Exhibition on 9 – 11 June 2023. It is a condition of entry that all entrants must attend the prize giving ceremony for the photographic competition on 10 June 2023.

**The closing date for submissions is 9am (GMT) 1 May 2023. No submissions will be considered after this date under any circumstances.**

Please ensure you have read the full photography competition details, below, before entering the competition.

### **MORE ABOUT DIANE GOULD**

A keen supporter of the BCLA, Diane sadly passed away in June 2013. Diane attended 20 BCLA Conferences during her career, and the BCLA Photographic Award is named in her honour.

Her husband David wanted to commemorate her memory by supporting this competition, he writes:

*“Diane Gould was a contact lens practitioner of note, although she never thought of herself that way. Diane fitted her first contact lens in Derby in 1985 and moved to Manchester-based George Davis in 1987, where she soon became Manager of their prestigious Market Street, Manchester practice. Not long after the Dollond & Aitchison takeover, Chairman, Sir Clive Stone, came to visit the practice to find out how it could be possible for one store to do so much contact lens business. After the birth of her children, Diane held a couple of part time positions before moving to Yates & Suddell in Bury, where she helped build the contact lens business dramatically with an eclectic mix of lenses fitted to hospital and private clients.*

*In 2003 she became a Director of David Gould Opticians in Rossendale with her husband, David. Health problems prevented her from doing as much clinical work in practice, but she looked after her loyal following of clients for as long as she could. Even after she was unable to see clients personally, she continued to take an active interest and offer valuable input using the practice's image capture facilities.”*

## COMPETITION DETAILS

1. All photo submissions should be made using the [BCLA 2023 Diane Gould Photography Competition online form](#) by **9am (GMT) 1 May 2023**. No submissions will be considered after this date under any circumstances.
2. Entries to the competition are accepted from delegates who are attending the 2023 BCLA Clinical Conference & Exhibition on 9 – 11 June 2023. It is a condition of entry that all entrants must attend the prize giving ceremony for the photographic competition on 10 June 2023.
3. The maximum number of submissions per author is three photos. Multiple submissions will need to be submitted individually via the [BCLA 2023 Diane Gould Photography Competition online form](#).
4. Please ensure that your photograph is submitted as a high-resolution JPEG image/PNG/JPG/GIF. The file size must not exceed 3MB. Your file must be labelled as follows: Image title – Author first name – Author last name – Photography Competition Entry. Other identifying information like practice name/patient name/DOB/DOS should not be included.
5. The image may contain more than one picture taken of the same case. Digital manipulation/enhancements with or without proprietary software is not permitted; the presented image must be faithful to the original clinical presentation.
6. Entries must be accompanied by a descriptive title (max 10 words), a short case history and a maximum of 100 words detailing the imaging technique used (max 50 words e.g., slit lamp retro illumination, JAI SV3200 camera with 1/20,000th sec shutter speed).
7. Logos of sponsoring companies are NOT permitted to be shown on any presentational pictures.
8. Only submit a photograph which you have taken yourself with your own device. Please do not submit images found on the internet or taken by another person.
9. Images submitted to the BCLA in previous years may not be resubmitted a second time.
10. The images will be judged on originality, educational value, technical execution, and photographic skills. The panel will not be judging on technical aspects alone, weighting the criteria to overall creativity instead.
11. All submitted images will be displayed on digital screens in the exhibition throughout the BCLA Clinical Conference & Exhibition at Manchester Central, UK on 9 – 11 June 2023.
12. All entries will be considered by a panel of judges. The judges will select the best three images and the winner, plus two runners up, will be announced at the BCLA Clinical Conference & Exhibition on 10 June 2023.
13. The winning photographer and two runners up will receive a certificate and an Amazon gift card (of varying values).
14. By submitting your photograph to the competition, you are giving BCLA permission to share it through the BCLA website and social networking platforms.
15. Photograph authors agree to abide by the terms of the competition and by the decision of the judges, which is final.